



Materials to Help Meeting Planners

Suggested Program Description for **John Paling's Risk & Resiliency topic.**

This is not intended as the introduction for the actual presentation.

Meeting planners may edit this at their discretion.

John Paling Ph.D. is the founder and Research Director of The Risk Communication Institute, a research and consulting organization that has many years of experience in public communications. John started his career as a junior professor of biology at Oxford University in England and then spent two decades traveling the world as a National Geographic, Emmy Award-winning wildlife movie photographer and producer. He specializes in bringing the powerful lessons of nature to illuminate the challenges in our human world.

Most recently he has pioneered totally new approaches to the world of understanding risks and building resiliency. His simple "Richter Scale for Risks" helps people and businesses view their major challenges in perspective and thus make better-informed decisions. His research on identifying and building Resiliency Factors offers both individuals and organizations the best strategies for successfully dealing with the uncertainties of our changing world.

He believes we can all increase our resiliency-if we are true to our nature.

157 words

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