



Materials to Help Meeting Planners

*Suggested Introduction by Host for John Paling's Risk & Resiliency topic.
"Up To Your Armpits in Alligators: Understanding Risks & Building Resiliency"*

INTRODUCTION FOR JOHN PALING

- ❖ John Paling is the Research Director and Founder of The Risk Communication Institute.
- ❖ Previously, he has been a professor of zoology at Oxford University in England, the University of California at Santa Cruz and, most recently, at the University of Florida in Gainesville.
- ❖ In addition, for over 20 years he traveled the world filming, producing and presenting wildlife programs for BBC, NOVA and Nature.
- ❖ His most recent National Geographic special got two Emmys. It involved him actually swimming with alligators!
- ❖ (pause) We're lucky to have him here today!
- ❖ A decade ago, he invented a simple "Richter Scale for Risks" to help the public sort out which of the panics of the time... were really worth worrying about.
- ❖ Since then, he has moved his focus from the media's "worry of the week and the molecule of the moment" to providing a better understanding about real health and safety issues – including terrorism.
- ❖ He works with Fortune 500 companies and professionals showing them the importance of recognizing the reality of risks but also focusing more attention on building personal and organizational resilience.
- ❖ So John's topic today is:

Up to Your Armpits in Alligators? Understanding Risks and Building Resiliency

- ❖ Please help me welcome Dr. John Paling

